



## **FOR IMMEDIATE RELEASE**

### **RightSure Insurance Group Launches RateSure**

*Insurance agency offers free periodic rate searching service to policyholders.*

TUCSON, ARIZONA, May 12, 2009 -- RightSure Insurance Group, a full-service independent insurance agency, announces the launch of RateSure, a free proprietary rate shopping service provided to policyholders. Every six months, RightSure automatically looks for better rates from insurance underwriters that will maximize savings for policyholders. Thirty days prior to renewal, clients receive alerts regarding any premiums that could result in a savings of more than five percent.

RightSure is known for their comprehensive client-focused approach in personal insurance. Finding the most appropriate coverage for their clients with the best savings through a straight-forward convenient process is their main focus. RateSure is RightSure's latest development in alleviating policy headaches.

"We know how important savings is to our clients and how much of a hassle it can be for them to stay on top of their policies," says CEO R. Jeffery Arnold. "The typical client shops around for better rates every six to twelve months, but it's a complicated, tedious process. We wanted to eliminate this difficulty for our clients and still provide them with the best rates. So we developed RateSure, a free automatic process that does the work for them."

The RightSure staff encompasses almost two decades worth of industry experience and is trained to help clients have more control over their policies by avoiding common labor-intensive procedures. In the coming months, RightSure will re-launch an interactive website, giving their clients even more control over their insurance policies.

### **ABOUT RIGHTSURE**

RightSure Insurance Group is a full service independent insurance agency utilizing a unique, client-focused approach to obtaining personal lines of insurance. RightSure insurance coverage includes Car, Hazard, Excess and Toys policies. Based in Tucson, AZ, RightSure provides insurance products to residents in 44 states.

Contact:

Maclyn Wilcox

520-901-7380

[www.rightsure.com](http://www.rightsure.com)