



FOR IMMEDIATE RELEASE

RightSure Insurance Group Delivers Insurance Platform to Local Vendors

Full service independent insurance agency opens its doors to local underwriters.

TUCSON, ARIZONA, [May 1, 2009](#) - RightSure Insurance Group, known for a comprehensive client-focused approach in personal insurance, is making its distribution platform available to local underwriting syndicates in the Tucson and Phoenix areas. With over two decades worth of industry experience and a proven, systemized process, RightSure Insurance Group hopes to increase client exposure for local vendors who may be competing with larger companies like Geico and Progressive.

“With the recent commoditization of insurance, it’s increasingly more important for local vendors to be distributed accurately and effectively by insurance groups,” says CEO, R. Jeffery Arnold. “Instead of being price-driven, we are client-focused; we make sure clients get what they really need rather than paying less for an ineffective policy. By teaming up with local underwriters, we help clients get what they need while increasing local underwriters’ client base. It’s a win-win.”

Arnold hopes to make it even more cost-effective for vendors by requiring a fee only when RightSure secures a new policyholder for them. By offering this distribution platform to vendors and greater informed choices to clients, Arnold believes consumers will recognize the advantage of effective coverage over clever advertising campaigns.

Based in Tucson, RightSure insurance coverage includes Car, Hazard, Excess and Toys policies and currently has over 20,000 clients in 44 states.

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