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**RightSure Insurance Group Launches Interactive Website**

*Interactive website is insurance agency's next step in convenient policy management.*

TUCSON, AZ, Tuesday, May 29, 2009 - RightSure Insurance Group, a full service independent insurance agency, announces the launch of an interactive website that will allow clients to manage their policies online. The RightSure website has a user-friendly interface and streamlines the process of reviewing, choosing and executing client policies. Available to all existing and new RightSure clients, the website compliments RightSure's personal, client-focused approach to providing Car, Hazard, Excess and Toys insurance coverage.

RightSure's interactive website gives clients the option to check coverage and complete documents online when they don't feel the need to consult with a RightSure agent.

"With the continual rapid advance of technology, people have greater choices at their fingertips," says CEO, R. Jeffery Arnold. "We pride ourselves on being relationship and knowledge driven and want to make it easy for our clients to get what they want, when they want it. An interactive website that allows clients to manage their policies within their personal schedules just seemed to be the perfect fit."

RightSure's website will incorporate information from up to 40 different insurers and underwriters. As rates fluctuate, clients can change policies to fit their needs and budget. RightSure boasts a staff with almost 20 years of industry experience that is on-hand constantly to speak with clients about their personal policies. Now with the interactive website, RightSure hopes to offer their clients a greater number of choices within a fluid process.

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