

# RIGHTSURE *Gives Back*

RIGHTSURE Insurance is known as the home of the Famously Friendly Humans and coverage from pets to jets. RIGHTSURE is proud to offer limited sponsorship funding for qualified non-profits of up to \$5,000.

To apply for funding, please submit the following:

- Non-profit name and leadership
- Tax ID number
- Email address
- Social Handles
- Hi-resolution logo
- A brief description of the organization and its mission statement
- Amount of funding requested and how the funds would be used to benefit the community

To highlight RIGHTSURE's support of the organization, organization agrees to provide:

- One (1) Press Release announcing RIGHTSURE's support of PARTNER
- RIGHTSURE logo to be featured on PARTNER webpage for duration of partnership
- Two (2) email features to the PARTNER network highlighting RIGHTSURE partnership
- Two (2) social media posts tagging RIGHTSURE

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## **Partnership Terms**

- Final signature of the agreement will be sent through e-sign (Zoho)
- Payment terms will be Net 15 unless special accommodation is requested and will be sent by mailed check
- The term of this Agreement shall commence upon the effective date and shall expire at the end of the stated term.
- **Condition to Delivery of Partnership Elements.** Upon payment of the Sponsorship Payment, PARTNER shall develop and provide the Partnership Elements described in this Agreement.
- **Advertising and Promotions.**
- **Use of RIGHTSURE LOGO.** RIGHTSURE hereby grants PARTNER complimentary usage of the RIGHTSURE Logo for digital marketing purposes to support the partnership. All usage of the RIGHTSURE Logo in print advertising materials requires prior written approval from RIGHTSURE.
- **Advertising or Promotion Approval.** All costs and content for advertising or promotional items not specifically outlined in this Agreement is at the PARTNER's sole discretion and is the sole responsibility of PARTNER. This includes, but is not limited to radio spots, print advertising, etc. and requires prior approval from RIGHTSURE.
- **Use of PARTNER logo.** PARTNER hereby grants RIGHTSURE complimentary usage of the PARTNER Logo for digital marketing purposes to support the partnership.