

## **Cutting-Edge Insurance Customer Service Channels Set to Launch from RightSure Insurance Partnership with Elafris AI**

*San Francisco, CA - Elafris, the Artificial Intelligence communications provider, announced a new partnership with RightSure Insurance Group, the innovative agency offering premium Insurance products, to bring cutting-edge customer service to clients via the Elafris AI communications platform.*

San Francisco, CA ([PRWEB](#)) October 03, 2017 -- Elafris, the Artificial Intelligence communications provider, announced a new partnership with RightSure Insurance Group, the innovative agency offering premium Insurance products, to bring cutting-edge customer service to clients via the Elafris AI communications platform.

“RightSure has a stellar reputation for service and is well-known for effective implementations of Insurance technology.” said Elafris CEO Jake Diner, “This makes them the ideal partner to be one of the first to implement AI-driven service. Elafris is proud to work with such a well-regarded agency.”

The Elafris communication platform brings intelligent, automated agents to the communication channels customers love like Facebook Messenger, SMS, and Amazon Alexa. Lightning-fast adoption of texting, chat apps, and voice-enabled devices means customers already expect service on these channels from businesses, including Insurance providers. The Elafris technology puts agencies and insurers at the communications forefront with mature solutions on these emerging channels.

“We are thrilled to work with innovative firms, like Elafris, that help us better serve and advise our clients. Integrating Elafris’ SMS and chatbot capabilities into our current service channels will let policyholders seek assistance any time using their preferred method to reach us.” said Insurance entrepreneur Jeff Arnold, RightSure’s President and CEO.

RightSure is widely recognized by the Insurance industry and customers alike for superior service, receiving the prestigious Safeco Insurance® President’s Award for top performance. This reputation is earned, in part, by its innovative mindset—making sure they are the first to offer the best products and service delivery options. The addition of Elafris AI joins to the list of RightSure advances that make it a market leader and customer favorite.

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### About RightSure Insurance Group

Headquartered in Tucson, Arizona, RightSure Insurance Group is a full-service independent Insurance agency providing Insurance products to families and businesses in 42 states. By using a unique, client-centered approach combined with superior technology, RightSure presents clients with a wide range of Insurance options and a seamless purchasing process. To learn more, visit <https://www.rightsure.com> or call 520-917-5295.

### About Elafris, Inc.

Headquartered in San Francisco, Elafris, Inc. is the developer of the first Artificial Intelligence communications



platform specifically tailored for the Insurance industry. The company's AI platform leverages Neural Networks and Machine Learning technologies to create virtual insurance agents that eliminate waiting times and response lag for Insurance customers, whenever they need to communicate with their provider, file a claim or buy an add-on product. To learn more, visit the Elafris website at [www.elafris.com](http://www.elafris.com).

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